



Call Code: ASS-RIC/12_24

Departmental Faculty	Engineering
Research theme	Crowdsourcing: how to collect ideas from people outside the organization
Brief description of the research	The research activity aims to analyze the phenomenon of Crowdsourcing as a tool for collecting ideas to innovate and solve problems. This emerging phenomenon represents an opportunity for companies to exploit the knowledge and creativity of people outside the company boundaries. We need to understand even better how to fully exploit this phenomenon as it can have relevant implications for management, policymakers and for the entire society.
Scientific Supervisor	Dott. Francesco Cappa
Scientific Disciplinary Sector	ING-IND/35 – Business and Management Engineering, SECS-P/08 – Management
Language knowledge and skills	Written and spoken English
Date of the interview	21st March 2024, at 6:00 p.m. Remote candidates on Microsoft Teams platform