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INTERNATIONAL FORUM

## THE ART OF OBSERVATION

(HOW ART IMPROVES THE SKILLS OF  
HEALTHCARE PERSONNEL)

ROME, NOVEMBER 20-21, 2024

**FREE EVENT**

### SCIENTIFIC DIRECTION

**Laura De Gara**

Università Campus-Bio Medico di Roma

**Vincenza Ferrara**

VTS Italia association - Sapienza - Uni-  
versità di Roma

**Michele Guarino**

Università Campus-Bio Medico di Roma

**Paolo Pozzilli**

Università Campus-Bio Medico di Roma

### SCIENTIFIC COMMITTEE

**Michele Cicala**

Università Campus-Bio Medico di Roma

**Fabrizio Consorti**

Sapienza - Università di Roma

**Giampaolo Ghilardi**

Università Campus-Bio Medico di Roma

**Flavio Keller**

Università Campus-Bio Medico di Roma

**Giampaolo Martinelli**

St. Bartholomew's Hospital,

Barts Health London

**Liliana Milkova**

Yale University Art Gallery

**Joel Katz**

Harvard Medical School

**Thomas Van Gulik**

Amsterdam University Medical Center

Art can play a crucial role in healthcare education, helping to improve the observational skills, communication, empathy and resilience of healthcare workers, thus reducing the risk of stress and burnout.

This International Forum aims to explore the role of art in the Medical Humanities to:

- Advance the training of healthcare personnel in skill development.
- Strengthen the relationship between health professionals and patients.
- Improve the quality of and personalize therapeutic paths.
- Promote well-being and reduce stress among healthcare personnel.

The event also aims to enhance the involvement of cultural heritage, promoting collaboration between the health sector, museums and humanities sectors to develop educational programs with medical and nursing schools and other sectors related to health promotion and care. The goals are to facilitate continued practical training and to deepen awareness of the possibilities and impact of integrating art-based activities into clinical practice.

The Forum will include panels and small group discussions on various methods and approaches in teaching programs, research and evaluation, as well as on the development of partnerships between cultural institutions and schools of medicine and nursing and other international experiences already achieved. Interactive teaching demonstrations will be presented in a museum context, allowing professionals from the health and cultural sectors to actively participate and connect with each other.

**Location:** November 20<sup>th</sup> at the Università Campus Bio-Medico di Roma

November 21<sup>st</sup> at Palazzo Valentini, Via Quattro novembre 119/a - Roma

**The event is accredited for Continuing Medical Education (CME).**

For information and registrations:

**UCBM Academy - Università Campus Bio-Medico di Roma**

Via Giacomo Dina 36 - 00128 Roma - Tel. (+39) 06.22541.9300

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## Programme 20<sup>th</sup> Novembre 2024 – Università Campus Bio-Medico di Roma

- 09:00 Welcome from the institutions and opening speech
- 09:30 Presentation of experiences by national and international speakers on the topic of Art for training in the health area
- Art and training in the healthcare area in Italy (Vincenza Ferrara)
  - Clinical Methodology and Art (Fabrizio Consorti)
  - Art experience in health sector (Linda Friedlaender)
  - Art and Semeiotics (Paolo Zamboni)
  - The art of observation (Joel Katz, Thomas Van Gulik)
  - Art in Hospital (Giampaolo Martinelli)
  - Art and Dermatology (Massimo Papi)
  - Iconodiagnostic (Paolo Pozzilli)
- 12:00 Lunch
- 14:00 Round table Art and human sciences for training in care (Flavio Keller, Enzo Grossi, Giuseppe La Torre, Paola Binetti, Liliana Milkova)
- 15:00 Working groups (coordinated by experts)
- Art and clinical methodology (Fabrizio Consorti)
  - Art for the promotion of well-being and care (Domenica Taruscio)
  - Art for the training of healthcare personnel and the limitation of stress (Giuseppe La Torre, Megan Tjasink)
  - The Cultural Heritage for medical, nursing and health training (Vincenza Ferrara, Christine Bentley, Bernard De Bono)
  - Art and Palliative Care (Gianluca Borotto)
  - Art and Science of Nutrition (Laura De Gara)
  - Iconodiagnostic for the improvement of healthcare skills (Paolo Pozzilli)
- 17:30 Conclusions of the first day

## Programme 21<sup>th</sup> Novembre 2024 – Hall and Museums in Rome

- 09:00 Welcome by the institutions of the Municipality of Rome and opening speech
- 09:30 Practice at museums organized in groups
- 12:00 Lunch
- 14:00 WHO Arts and Health (Christofer Bailey)
- 14:15 Report of the results of the working groups  
Visual Thinking Strategies e Medical Education (Philip Yenawine)  
Reflections on the meeting
- 17:30 Conclusions of the event

### FACULTY



Christofer  
Bailey



Christine  
Bentley



Paola  
Binetti



Gianluca  
Borotto



Fabrizio  
Consorti



Bernard  
De Bono



Laura  
De Gara



Vincenza  
Ferrara



Linda  
Friedlaender



Enzo  
Grossi



Joel  
Katz



Flavio  
Keller



Giuseppe  
La Torre



Giampaolo  
Martinelli



Liliana  
Milkova



Massimo  
Papi



Paolo  
Pozzilli



Domenica  
Taruscio



Megan  
Tjasink



Thomas  
Van Gulik



Philip  
Yenawine



Paolo  
Zamboni

With the Patronage of:

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